



Inheriting Wisdom

DISCOVER. CREATE. YOUR MEANINGFUL LEGACY.





40 years ago, Sol Friend was looking for a steady job.

Thanks for giving him one.

In 1946, Sol Friend was fresh out of the Army Air Corps and starting up his frozen food business. He named it *Encore*, because he wanted your return business.

Over the years, the spelling of our name has changed a little, but not our commitment to the things that keep you returning. Like our insistence on fresh, quality ingredients. And product innovations—like being first with 2 lb. family size frozen entrees. Plus consistent, strong consumer advertising and trade promotions.

Now, on our 40th anniversary, Sol and all of us at On-Cor want to thank you. For your confidence. And for the steady job.



Serving quality for 40 years.

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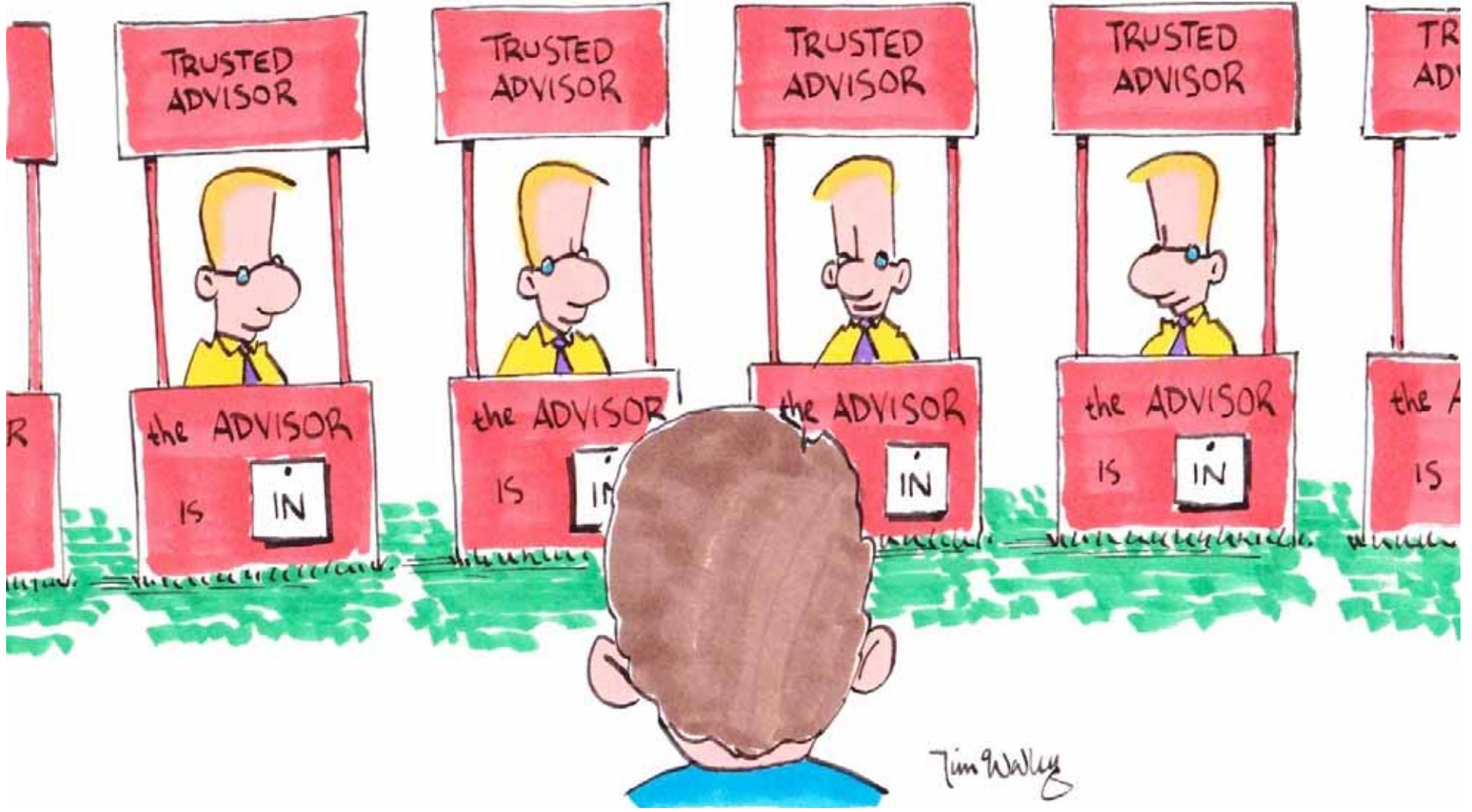


FAMILY HOME OFFICE DEPOT



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Q & A